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SUBORDINATION PROPERTIES FOR A CERTAIN CLASS OF ANALYTIC FUNCTIONS WITH COMPLEX ORDER

SERAP BULUT - MOHAMED KAMAL AOUF

In this paper, we derive several subordination results for a certain class of analytic functions defined by the generalized Al-Oboudi differential operator. Relevant connections of some of the results obtained with those in earlier works are also provided.

1. Introduction

Let \mathcal{A} denote the class of all functions of the form

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k \tag{1}$$

which are analytic in the open unit disk

$$\mathbb{U} = \{z \in \mathbb{C} : |z| < 1\}.$$

Further, by ${\mathcal S}$ we will denote the class of all functions in ${\mathcal A}$ which are univalent in ${\mathbb U}.$

Also let $\mathcal{S}^*(b)$ and $\mathcal{K}(b)$ denote, respectively, the subclasses of \mathcal{A} consisting of functions that are starlike of complex order b ($b \in \mathbb{C} \setminus \{0\}$) and convex of complex order b ($b \in \mathbb{C} \setminus \{0\}$) in \mathbb{U} .

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In particular, the classes $S^* := S^*(1)$ and $\mathcal{K} := \mathcal{K}(1)$ are the familiar classes of starlike and convex functions in \mathbb{U} , respectively.

For two functions f and g, analytic in \mathbb{U} , we say that the function f is subordinate to g in \mathbb{U} , and write

$$f(z) \prec g(z) \qquad (z \in \mathbb{U}),$$

if there exists a Schwarz function ω , which is analytic in \mathbb{U} with

$$\boldsymbol{\omega}(0) = 0$$
 and $|\boldsymbol{\omega}(z)| < 1$ $(z \in \mathbb{U})$

such that

$$f(z) = g(\boldsymbol{\omega}(z)) \quad (z \in \mathbb{U}).$$

Indeed, it is known that

$$f(z) \prec g(z) \quad (z \in \mathbb{U}) \Rightarrow f(0) = g(0) \text{ and } f(\mathbb{U}) \subset g(\mathbb{U}).$$

Furthermore, if the function g is univalent in \mathbb{U} , then we have the following equivalence

$$f(z) \prec g(z) \quad (z \in \mathbb{U}) \Leftrightarrow f(0) = g(0) \text{ and } f(\mathbb{U}) \subset g(\mathbb{U}).$$

The following definition of fractional derivative by Owa [10] (also by Srivastava and Owa [15]) will be required in our investigation.

The fractional derivative of order γ is defined, for a function f, by

$$D_z^{\gamma} f(z) = \frac{1}{\Gamma(1-\gamma)} \frac{d}{dz} \int_0^z \frac{f(t)}{(z-t)^{\gamma}} dt \quad (0 \le \gamma < 1),$$
(2)

where the function f is analytic in a simply connected region of the complex z-plane containing the origin, and the multiplicity of $(z-t)^{-\gamma}$ is removed by requiring $\log(z-t)$ to be real when z-t > 0.

It readily follows from (2) that

$$D_{z}^{\gamma} z^{k} = \frac{\Gamma(k+1)}{\Gamma(k+1-\gamma)} z^{k-\gamma} \quad (0 \le \gamma < 1, k \in \mathbb{N} = \{1, 2, \ldots\}).$$

Using the operator $D_z^{\gamma} f$, Owa and Srivastava [11] introduced the operator $\Omega^{\gamma} : \mathcal{A} \to \mathcal{A}$, which is known as an extension of fractional derivative and fractional integral, as follows:

$$\Omega^{\gamma} f(z) = \Gamma(2-\gamma) z^{\gamma} D_z^{\gamma} f(z)$$

= $z + \sum_{k=2}^{\infty} \frac{\Gamma(k+1)\Gamma(2-\gamma)}{\Gamma(k+1-\gamma)} a_k z^k \qquad \gamma \neq 2, 3, 4, \dots$ (3)

Note that

$$\Omega^0 f(z) = f(z).$$

In [2], Al-Oboudi and Al-Amoudi defined the linear multiplier fractional differential operator $D_{\lambda}^{n,\gamma}$ (which is known as the generalized Al-Oboudi differential operator) as follows:

$$D^{0}f(z) = f(z),$$

$$D^{1,\gamma}_{\lambda}f(z) = (1-\lambda)\Omega^{\gamma}f(z) + \lambda z(\Omega^{\gamma}f(z))'$$

$$= D^{\gamma}_{\lambda}(f(z)), \quad \lambda \ge 0, \ 0 \le \gamma < 1,$$

$$D^{2,\gamma}_{\lambda}f(z) = D^{\gamma}_{\lambda}\left(D^{1,\gamma}_{\lambda}f(z)\right),$$

$$\vdots$$

$$D^{n,\gamma}_{\lambda}f(z) = D^{\gamma}_{\lambda}\left(D^{n-1,\gamma}_{\lambda}f(z)\right), \quad n \in \mathbb{N}.$$
(5)

If f is given by (1), then by (3), (4) and (5), we see that

$$D_{\lambda}^{n,\gamma}f(z) = z + \sum_{k=2}^{\infty} \Psi_{k,n}(\gamma,\lambda) a_k z^k, \quad n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\},$$
(6)

where

$$\Psi_{k,n}(\gamma,\lambda) = \left[\frac{\Gamma(k+1)\Gamma(2-\gamma)}{\Gamma(k+1-\gamma)}\left(1+\lambda\left(k-1\right)\right)\right]^n.$$
(7)

Remark 1.1. (i) When $\gamma = 0$, we get Al-Oboudi differential operator [1]. (ii) When $\gamma = 0$ and $\lambda = 1$, we get Sălăgean differential operator [12]. (iii) When n = 1 and $\lambda = 0$, we get Owa-Srivastava fractional differential operator [11].

Let $\mathcal{G}^n_{\boldsymbol{\gamma},\boldsymbol{\lambda}}(\boldsymbol{\delta},b,A,B)$ denote the class of functions $f \in \mathcal{A}$ satisfying

$$1 + \frac{1}{b} \left((1 - \delta) \frac{D_{\lambda}^{n,\gamma} f(z)}{z} + \delta \left(D_{\lambda}^{n,\gamma} f(z) \right)' - 1 \right) \prec \frac{1 + Az}{1 + Bz}$$
(8)

or satisfying

$$\left|\frac{(1-\delta)\frac{D_{\lambda}^{n,\gamma}f(z)}{z} + \delta\left(D_{\lambda}^{n,\gamma}f(z)\right)' - 1}{(A-B)b - B\left[(1-\delta)\frac{D_{\lambda}^{n,\gamma}f(z)}{z} + \delta\left(D_{\lambda}^{n,\gamma}f(z)\right)' - 1\right]}\right| < 1,$$
(9)

where $z \in \mathbb{U}$, $b \in \mathbb{C} \setminus \{0\}$, $\delta \ge 0$, $-1 \le B < A \le 1$ and $D_{\lambda}^{n,\gamma}$ is the generalized Al-Oboudi differential operator.

In [13], by using the Sălăgean differential operator D^n , Sivasubramanian et al. defined the class

$$\mathcal{G}_{0,1}^{n}(\boldsymbol{\delta}, b, A, B) = \mathcal{G}_{n}(\boldsymbol{\delta}, b, A, B)$$
$$= \left\{ f \in \mathcal{A} : 1 + \frac{1}{b} \left((1 - \boldsymbol{\delta}) \frac{D^{n} f(z)}{z} + \boldsymbol{\delta} \left(D^{n} f(z) \right)' - 1 \right) \prec \frac{1 + Az}{1 + Bz} \right\}$$

which generalizes the class

$$\mathcal{G}_{0,1}^n(\delta,b,1,-1) = \mathcal{G}_n(\delta,b)$$
$$= \left\{ f \in \mathcal{A} : \Re \left\{ 1 + \frac{1}{b} \left((1-\delta) \frac{D^n f(z)}{z} + \delta \left(D^n f(z) \right)' - 1 \right) \right\} > 0 \right\}$$

introduced by Aouf [3].

We note that, for
$$z \in \mathbb{U}$$
,
(i) $\mathcal{G}_{\gamma,\lambda}^{n}(\delta, b, 1, -1) = \mathcal{G}_{\gamma,\lambda}^{n}(\delta, b)$
 $= \left\{ f \in \mathcal{A} : \Re \left\{ 1 + \frac{1}{b} \left((1 - \delta) \frac{D_{\lambda}^{n,\gamma} f(z)}{z} + \delta \left(D_{\lambda}^{n,\gamma} f(z) \right)' - 1 \right) \right\} > 0 \right\},$
(ii) $\mathcal{G}_{\gamma,\lambda}^{n}(0, b, 1, -1) = \mathcal{G}_{\gamma,\lambda}^{n}(b) = \left\{ f \in \mathcal{A} : \Re \left\{ 1 + \frac{1}{b} \left(\frac{D_{\lambda}^{n,\gamma} f(z)}{z} - 1 \right) \right\} > 0 \right\},$
(iii) $\mathcal{G}_{\gamma,\lambda}^{n}(1, b, 1, -1) = \mathcal{R}_{\gamma,\lambda}^{n}(b)$
 $= \left\{ f \in \mathcal{A} : \Re \left\{ 1 + \frac{1}{b} \left(\left(D_{\lambda}^{n,\gamma} f(z) \right)' - 1 \right) \right\} > 0 \right\},$
(iv) $\mathcal{G}_{\gamma,\lambda}^{0}(0, b, 1, -1) = \mathcal{G}(b) = \left\{ f \in \mathcal{A} : \Re \left\{ 1 + \frac{1}{b} \left(\frac{f(z)}{z} - 1 \right) \right\} > 0 \right\},$
(v) $\mathcal{G}_{\gamma,\lambda}^{0}(1, b, 1, -1) = \mathcal{R}(b) = \left\{ f \in \mathcal{A} : \Re \left\{ 1 + \frac{1}{b} \left(f'(z) - 1 \right) \right\} > 0 \right\},$
(vi) $\mathcal{G}_{\gamma,\lambda}^{0}(0, 1 - \alpha, 1, -1) = \mathcal{G}_{\alpha} = \left\{ f \in \mathcal{A} : \Re \left\{ \frac{f(z)}{z} \right\} > \alpha, 0 \le \alpha < 1 \right\},$
(vii) $\mathcal{G}_{\gamma,\lambda}^{0}(\delta, b, 1, -1) = \mathcal{G}(\delta, b)$
 $= \left\{ f \in \mathcal{A} : \Re \left\{ 1 + \frac{1}{b} \left((1 - \delta) \frac{f(z)}{z} + \delta f'(z) - 1 \right) \right\} > 0 \right\}.$

The class $\mathcal{R}(b)$ was studied by Halim [8], the class \mathcal{G}_{α} was studied by Chen [5, 6] and the class \mathcal{R}_{α} was studied by Ezrohi [7].

Definition 1.2 (Hadamard product or Convolution). Given two functions f and g in the class A, where f is given by (1) and g is given by

$$g(z) = z + \sum_{k=2}^{\infty} b_k z^k,$$

the Hadamard product (or convolution) f * g is defined by

$$(f * g)(z) = z + \sum_{k=2}^{\infty} a_k b_k z^k = (g * f)(z) \quad (z \in \mathbb{U}).$$

Definition 1.3 (Subordinating Factor Sequence). A sequence $\{b_k\}_{k=1}^{\infty}$ of complex numbers is said to be a subordinating factor sequence if, whenever f of the form (1) is analytic, univalent and convex in \mathbb{U} , we have the subordination given by

$$\sum_{k=1}^{\infty} a_k b_k z^k \prec f(z) \quad (z \in \mathbb{U}; a_1 = 1).$$

Lemma 1.4 ([16]). The sequence $\{b_k\}_{k=1}^{\infty}$ is a subordinating factor sequence if and only if

$$\Re\left\{1+2\sum_{k=1}^{\infty}b_kz^k\right\}>0\quad (z\in\mathbb{U}).$$

2. Main Result

Now, we prove the following theorem which gives a sufficient condition for functions belonging to the class $\mathcal{G}_{\gamma,\lambda}^n(\delta, b, A, B)$.

Theorem 2.1. Let the function f which is defined by (1) satisfy the following condition:

$$\sum_{k=2}^{\infty} (1+|B|) (1+\delta (k-1)) \Psi_{k,n}(\gamma, \lambda) |a_k| \le (A-B) |b|, \qquad (10)$$

then $f \in \mathcal{G}^n_{\gamma,\lambda}(\delta, b, A, B)$.

Proof. Suppose that the inequality (10) holds. Then we have for $z \in U$,

$$\begin{vmatrix} (1-\delta) \frac{D_{\lambda}^{n,\gamma} f(z)}{z} + \delta \left(D_{\lambda}^{n,\gamma} f(z) \right)' - 1 \end{vmatrix}$$

$$- \begin{vmatrix} (A-B) b - B \left[(1-\delta) \frac{D_{\lambda}^{n,\gamma} f(z)}{z} + \delta \left(D_{\lambda}^{n,\gamma} f(z) \right)' - 1 \right] \end{vmatrix}$$

$$= \begin{vmatrix} \sum_{k=2}^{\infty} (1+\delta (k-1)) \Psi_{k,n} (\gamma, \lambda) a_k z^{k-1} \end{vmatrix}$$

$$- \begin{vmatrix} (A-B) b - B \sum_{k=2}^{\infty} (1+\delta (k-1)) \Psi_{k,n} (\gamma, \lambda) a_k z^{k-1} \end{vmatrix}$$

$$\leq \sum_{k=2}^{\infty} (1+\delta (k-1)) \Psi_{k,n} (\gamma, \lambda) |a_k| |z|^{k-1}$$

$$- \left[(A-B) |b| - |B| \sum_{k=2}^{\infty} (1+\delta (k-1)) \Psi_{k,n} (\gamma, \lambda) |a_k| |z|^{k-1} \right] <$$

$$<\sum_{k=2}^{\infty} (1+|B|) (1+\delta (k-1)) \Psi_{k,n} (\gamma, \lambda) |a_k| - (A-B) |b| \le 0,$$

which shows that f belongs to the class $\mathcal{G}_{\gamma,\lambda}^n(\delta, b, A, B)$.

In view of Theorem 2.1, we now introduce the subclass $\mathcal{G}_{\gamma,\lambda}^{n*}(\delta, b, A, B)$ which consists of functions $f \in \mathcal{A}$ whose Taylor-Maclaurin coefficients satisfy the inequality (10). We note that

$$\mathcal{G}^{n*}_{\gamma,\lambda}(\delta,b,A,B)\subset \mathcal{G}^n_{\gamma,\lambda}(\delta,b,A,B).$$

In this work, we prove several subordination relationships involving the function class $\mathcal{G}_{\gamma,\lambda}^{n*}(\delta, b, A, B)$ employing the technique used earlier by Attiya [4] and Srivastava and Attiya [14].

Theorem 2.2. Let the function f defined by (1) be in the class $\mathcal{G}_{\gamma,\lambda}^{n*}(\delta, b, A, B)$ and suppose that $g \in \mathcal{K}$. Then

$$\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{2\left[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)+(A-B)|b|\right]}(f*g)(z) \prec g(z) \quad (z \in \mathbb{U}) \quad (11)$$

and

$$\Re\{f(z)\} > -\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda) + (A-B)|b|}{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)} \quad (z \in \mathbb{U}).$$
(12)

The constant factor

$$\frac{(1+|B|)\left(1+\delta\right)\Psi_{2,n}\left(\gamma,\lambda\right)}{2\left[\left(1+|B|\right)\left(1+\delta\right)\Psi_{2,n}\left(\gamma,\lambda\right)+\left(A-B\right)|b|\right]}$$

in the subordination result (11) cannot be replaced by a larger one.

Proof. Let $f \in \mathcal{G}_{\gamma,\lambda}^{n*}(\delta, b, A, B)$ and let $g(z) = z + \sum_{k=2}^{\infty} c_k z^k \in \mathcal{K}$. Then we have

$$\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{2[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)+(A-B)|b|]}(f*g)(z)
= \frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{2[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)+(A-B)|b|]}\left(z+\sum_{k=2}^{\infty}a_{k}c_{k}z^{k}\right).$$
(13)

Thus, by Definition 1.3, the subordination result (11) will hold true if the sequence

$$\left\{\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{2\left[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)+(A-B)|b|\right]}a_{k}\right\}_{k=1}^{\infty}$$
(14)

is a subordinating factor sequence, with $a_1 = 1$. In view of Lemma 1.4, this is equivalent to the following inequality:

$$\Re\left\{1+\sum_{k=1}^{\infty}\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{\left[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)+(A-B)|b|\right]}a_{k}z^{k}\right\}>0\quad(z\in\mathbb{U}).$$
(15)

Since

$$(1+\delta(k-1))\Psi_{k,n}(\gamma,\lambda)$$

is an increasing function of $k \ (k \ge 2)$, when $|z| = r \ (0 < r < 1)$, we have

$$\begin{split} \Re \left\{ 1 + \sum_{k=1}^{\infty} \frac{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda)}{[(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|]} a_k z^k \right\} \\ &= \Re \left\{ 1 + \frac{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|}{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|} z \right. \\ &+ \frac{1+|B|}{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|} \sum_{k=2}^{\infty} (1+\delta) \Psi_{2,n}(\gamma,\lambda) a_k z^k \right\} \\ &\geq 1 - \frac{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|}{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|} r \\ &- \frac{1+|B|}{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|} \sum_{k=2}^{\infty} (1+\delta (k-1)) \Psi_{k,n}(\gamma,\lambda) |a_k| r^k \\ &> 1 - \frac{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|}{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|} r \\ &- \frac{(A-B) |b|}{(1+|B|) (1+\delta) \Psi_{2,n}(\gamma,\lambda) + (A-B) |b|} r \\ &= 1-r > 0, \end{split}$$

where we have also made use of the assertion (10) of Theorem 2.1. Then (15) holds true in U. This proves the inequality (11). The inequality (12) follows from (11) by taking the convex function

$$g(z) = \frac{z}{1-z} = z + \sum_{k=2}^{\infty} z^k.$$

To prove the sharpness of the constant

$$\frac{\left(1+\left|B\right|\right)\left(1+\delta\right)\Psi_{2,n}\left(\gamma,\lambda\right)}{2\left[\left(1+\left|B\right|\right)\left(1+\delta\right)\Psi_{2,n}\left(\gamma,\lambda\right)+\left(A-B\right)\left|b\right|\right]},$$

we consider the function $f_0 \in \mathcal{G}_{\gamma,\lambda}^{n*}(\delta, b, A, B)$ given by

$$f_0(z) = z - \frac{(A-B)|b|}{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)} z^2.$$
 (16)

Thus from (11), we have

$$\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{2\left[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)+(A-B)|b|\right]}f_0(z) \prec \frac{z}{1-z} \quad (z \in \mathbb{U}).$$
(17)

It can easily be verified for the function f_0 given by (16) that

$$\min_{|z| \le r} \left\{ \Re \left(\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{2\left[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda) + (A-B)|b|\right]} f_0(z) \right) \right\} = -\frac{1}{2}.$$
 (18)

This shows that the constant

$$\frac{(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)}{2\left[(1+|B|)(1+\delta)\Psi_{2,n}(\gamma,\lambda)+(A-B)|b|\right]}$$

 \square

is the best possible, which completes the proof of Theorem 2.2.

For the choices $\gamma = 0$ and $\lambda = 1$ in Theorem 2.2, we get the following corollary.

Corollary 2.3 ([13, Theorem 2.2]). *Let the function* f *defined by* (1) *be in the class* $\mathcal{G}_n^*(\delta, b, A, B)$ *and suppose that* $g \in \mathcal{K}$ *. Then*

$$\frac{(1+|B|)(1+\delta)2^n}{2\left[(1+|B|)(1+\delta)2^n+(A-B)|b|\right]}(f*g)(z) \prec g(z) \quad (z \in \mathbb{U})$$
(19)

and

$$\Re\left\{f(z)\right\} > -\frac{\left(1+|B|\right)\left(1+\delta\right)2^{n} + (A-B)\left|b\right|}{\left(1+|B|\right)\left(1+\delta\right)2^{n}} \quad (z \in \mathbb{U})$$

The constant factor

$$\frac{(1+|B|)(1+\delta)2^{n}}{2\left[(1+|B|)(1+\delta)2^{n}+(A-B)|b|\right]}$$

in the subordination result (19) cannot be replaced by a larger one.

For the choices of $\gamma = 0$, $\lambda = 1$ and A = 1, B = -1 in Theorem 2.2, we get the following corollary.

Corollary 2.4 ([3, Theorem 1]). *Let the function f defined by* (1) *be in the class* $\mathcal{G}_n^*(\delta, b)$ and suppose that $g \in \mathcal{K}$. Then

$$\frac{(1+\delta)2^n}{2\left[(1+\delta)2^n+|b|\right]}\left(f*g\right)(z) \prec g(z), \quad (z \in \mathbb{U})$$
(20)

and

$$\Re\left\{f(z)\right\} > -\frac{(1+\delta)2^n + |b|}{(1+\delta)2^n}, \quad (z \in \mathbb{U}).$$

The constant factor

$$\frac{(1+\delta)2^n}{2\left[(1+\delta)2^n+|b|\right]}$$

in the subordination result (20) cannot be replaced by a larger one.

For the choices of n = 0, $\gamma = 0$, $\lambda = 1$ and A = 1, B = -1 in Theorem 2.2, we get the following corollary.

Corollary 2.5. Let the function f defined by (1) be in the class $\mathcal{G}^*(\delta, b)$ and suppose that $g \in \mathcal{K}$. Then

$$\frac{1+\delta}{2\left(1+\delta+|b|\right)}\left(f\ast g\right)(z)\prec g(z),\quad (z\in\mathbb{U})$$
(21)

and

$$\Re\{f(z)\} > -\frac{1+\delta+|b|}{1+\delta}, \quad (z \in \mathbb{U}).$$

The constant factor

$$\frac{1+\delta}{2\left(1+\delta+|b|\right)}$$

in the subordination result (21) cannot be replaced by a larger one.

For the choices of $\delta = 0$, n = 0, $\gamma = 0$, $\lambda = 1$ and A = 1, B = -1 in Theorem 2.2, we get the following corollary.

Corollary 2.6. Let the function f defined by (1) be in the class $\mathcal{G}^*(b)$ and suppose that $g \in \mathcal{K}$. Then

$$\frac{1}{2\left(1+|b|\right)}\left(f\ast g\right)(z)\prec g(z),\quad (z\in\mathbb{U})$$
(22)

and

$$\Re\left\{f(z)\right\} > -\left(1+|b|\right), \quad (z \in \mathbb{U}).$$

The constant factor

$$\frac{1}{2\left(1+|b|\right)}$$

in the subordination result (22) cannot be replaced by a larger one.

For the choices of $b = 1 - \alpha$ ($0 \le \alpha < 1$), $\delta = 0$, n = 0, $\gamma = 0$, $\lambda = 1$ and A = 1, B = -1 in Theorem 2.2, we get the following corollary.

Corollary 2.7. Let the function f defined by (1) be in the class \mathcal{G}^*_{α} and suppose that $g \in \mathcal{K}$. Then

$$\frac{1}{2(2-\alpha)}(f*g)(z) \prec g(z), \quad (z \in \mathbb{U})$$
(23)

and

$$\Re\{f(z)\} > -(2-\alpha), \quad (z \in \mathbb{U}).$$

The constant factor

$$\frac{1}{2(2-\alpha)}$$

in the subordination result (23) cannot be replaced by a larger one.

For the choices of $b = 1 - \alpha$ ($0 \le \alpha < 1$), $\delta = 1$, n = 0, $\gamma = 0$, $\lambda = 1$ and A = 1, B = -1 in Theorem 2.2, we get the following corollary.

Corollary 2.8. Let the function f defined by (1) be in the class \mathcal{R}^*_{α} and suppose that $g \in \mathcal{K}$. Then

$$\frac{1}{3-\alpha} \left(f \ast g \right)(z) \prec g(z), \quad (z \in \mathbb{U})$$
(24)

and

$$\Re\{f(z)\}>-\frac{3-\alpha}{2},\quad (z\in\mathbb{U}).$$

The constant factor

$$\frac{1}{3-\alpha}$$

in the subordination result (24) cannot be replaced by a larger one.

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SERAP BULUT Kocaeli University Civil Aviation College Arslanbey Campus 41285 İzmit-Kocaeli, Turkey e-mail: serap.bulut@kocaeli.edu.tr bulutserap@yahoo.com

MOHAMED KAMAL AOUF Faculty of Science Mansoura University Mansoura 35516, Egypt e-mail: mkaouf127@yahoo.com